

Club Merger - Expected Benefits

1. Larger pool of players will allow for the formation of more teams, both Premier and Division 1, at the U13 and above age groups - moving from 8v8 to 11v11 has routinely resulted in all 3 clubs losing teams due to an insufficient number of players.
2. More choices for players at U11 and above regarding the level of soccer (Premier, Division 1, Rec) they wish, or are selected, to play – goal is to have all 3 levels of teams represented at every age group in both genders due to larger player pool.
3. Opportunity to form more competitive teams – goal is to better enable players who have a desire to play beyond youth soccer the opportunity to obtain the necessary exposure, i.e., advancing further at the Regional and/or National level and gaining entrance to top rated tournaments.
4. Due to a larger player pool, the ability to form teams based on player (and parent) goals and desires, e.g., some players would like to travel to seek higher levels of competition, while others would prefer a more local game and tournament schedule.
5. Greater ability to provide more uniform coaching and training programs at all levels of play (Rec through Premier).
6. Larger program will better enable club to attract high level coaches and garner more regional and national attention.
7. Enhanced ability to secure the resources necessary (financial and otherwise) to provide more professional coaching to the younger age groups through camps, clinics, and coaching education.
8. Cost saving opportunities should allow merged club to minimize family costs (fees, etc.) and afford more kids the opportunity to enjoy soccer.
9. Larger scholarship program to assist more players.
10. Enhanced overall community awareness about youth soccer opportunities due to the outreach capabilities of a larger organization – should result in a greater number of players and teams.
11. More field locations for practice and games – will minimize the risks associated with future field closures and/or losses.
12. Ability to stage larger (and potentially more profitable) tournaments due to more teams and fields.

- 13. Improved sponsorship opportunities due to larger geographic coverage and nearly 3,000 players/families.**
- 14. Cost savings through less duplication of expenses and greater purchasing power (websites, uniforms, administration, equipment, field maintenance, etc.).**
- 15. More efficient use of volunteers due to a larger available pool.**
- 16. Significantly enhanced economic impact locally – should result in improved access to political help and community awareness.**